

Michelle Gutierrez

From: Michelle Gutierrez <mgutierrez@texasrealtors.com>
Sent: Thursday, July 2, 2020 10:56 AM
To: Michelle Gutierrez
Subject: Updated Newsletter

News from your Board Manager with Texas REALTORS®.

[View this email in your browser](#)



3rd Quarter Newsletter

Become a 2020 C2EX Challenge Champion!

**OWN YOUR PRESENT.
EMPOWER YOUR FUTURE.**

You can lead the way. Commitment to Excellence empowers you to enhance and showcase your high level of professionalism. It gives you an advantage in an increasingly competitive market and shows consumers you're committed to conducting business at the highest standard. Be committed to excellence.

Get started with this award winning program today at C2EX.realtor.

C2EX
COMMITMENT TO EXCELLENCE

C2EX.realtor

NATIONAL ASSOCIATION of REALTORS®

Rev up your members' ROI with the 2020 C2EX Challenge! Winning state associations will receive grants, and can leverage their victories to showcase advanced expertise in the profession and membership value; and programs specifically aimed at helping members increase their marketability; optimize business practices and client service; and boost their bottom lines.

The 2020 C2EX Challenge is a turn-key, streamlined competition for state associations running June 1-October 1. Encourage members to earn their C2EX

Endorsements to position your state association for the win and help REALTORS® increase their marketability and boost business.

[Join the challenge here](#)

COVID-19 Updates



Get answers to your real estate-related questions about COVID-19 plus links to relevant forms below.

[Read More](#)

Request for Online TREPAC Auction Software



Want to host an auction?

TREPAC provides a online auction software to local associations at no cost.

[Request Auction Here](#)

Need a speaker for your Meeting?

One of the goals of the REALTOR® Party is to provide outreach to members to help them understand the importance of advocacy in their own community. To that end, I, along with my colleagues on the 2020 REALTOR® Party Travel Team, stand ready to help enhance your association's efforts to educate and unify your members to achieve your advocacy goals – either in person, once it is safe to do so, or virtually. If you have an upcoming meeting where a REALTOR® Party leader can add content, again, in person at a later date, or virtually, please do reach out. Of course, there is no cost to you for these speakers.

Topics under each area include:

- **Campaign Services** (*Independent Expenditures, Issues Mobilization, Voter Registration*)
- **Community Outreach** (*Smart Growth, Fair Housing, Housing Opportunity, Land Use, Placemaking, Rural Outreach*)
- **Member & Consumer Mobilization** (*Advocacy Everywhere, Consumer Advocacy Outreach*)
- **RPAC & Political Fundraising** (*Corporate Ally Program, Major Investor Grants, Fundraising Grants, Online Fundraising*)

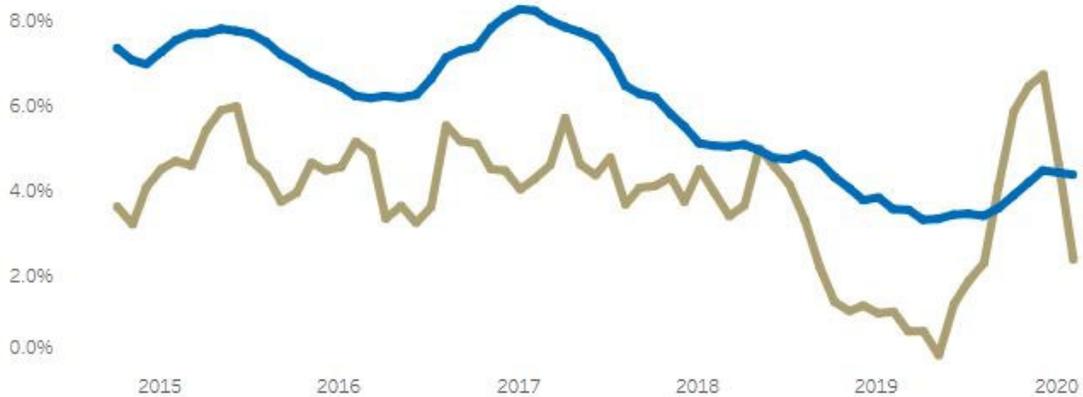
As you know, during these challenging times, advocacy at all levels of government is crucial in getting our economy and especially real estate, back on track.

Fill out the request form below and submit to Michelle Gutierrez at mgutierrez@texasrealtors.com

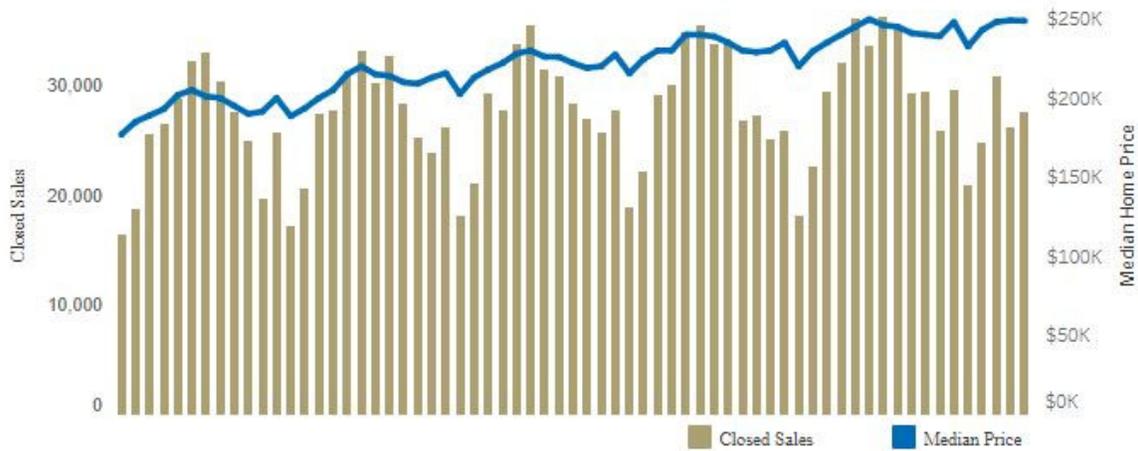
[Request Form](#)

Market Viewer

GROWTH TREND FOR CLOSED SALES AND MEDIAN PRICE



CLOSED AND MEDIAN PRICE HISTORY



MarketViewer is a real estate market analytics portal brought to you through a partnership between Texas REALTORS® and MLSs across the state. Through MarketViewer, you have instant access to market stats across thousands of geographies in Texas.

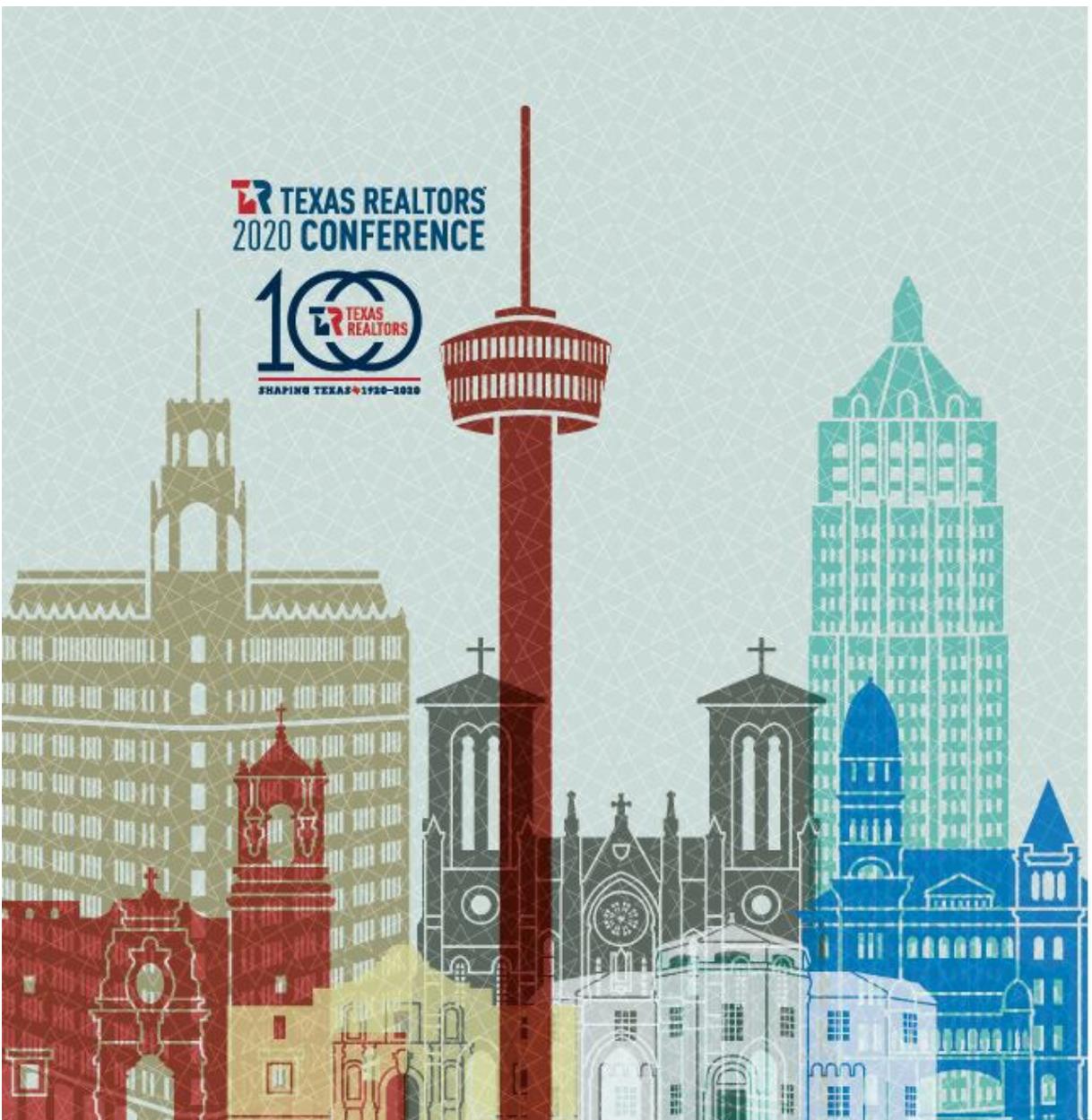
For those who love a deep dive, Market Reports offer data used to create the reports found on the rest of MarketViewer.

Make sure and hover over all of the data points in all the sections of MarketViewer to reveal greater detail and trending information.

Data for MarketViewer is released first to local associations in Texas and, 30 days later, is made available to all Texas REALTORS®.

[Access Texas REALTORS® MarketViewer](#)

2020 Texas REALTORS® Conference to be virtual



Last week, the Texas REALTORS® Executive Board approved a motion calling for virtual delivery of this year's conference. The virtual conference will span four days from August 31 to September 3 and will include major governance meetings, installation, opening session and centennial celebration, along with some education and engaging topical programming. Committees will meet in advance of the conference.

Special thanks to the Communications & Marketing and Meeting Planning teams for all of the research and planning that has already gone into ensuring that we can deliver a high-quality, engaging virtual conference. It's a major undertaking to pull off a successful virtual event and it will take the entire staff working as a team to put together the many components and details required to make it work.

More details to come.

NAR's 2020 REALTORS® Conference & Expo goes virtual



Amid health and safety concerns, the National Association of REALTORS® announced Wednesday that the 2020 REALTORS® Conference & Expo, previously scheduled from November 13-16 in New Orleans, will be transitioned to a fully virtual format in light of ongoing health and safety concerns stemming from the COVID-19 pandemic. NAR completed the first-ever virtual iteration of its Legislative Meetings from May 12-14, where 28,000 participating REALTORS® nearly tripled the annual conference's average attendance.

[Read More](#)



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