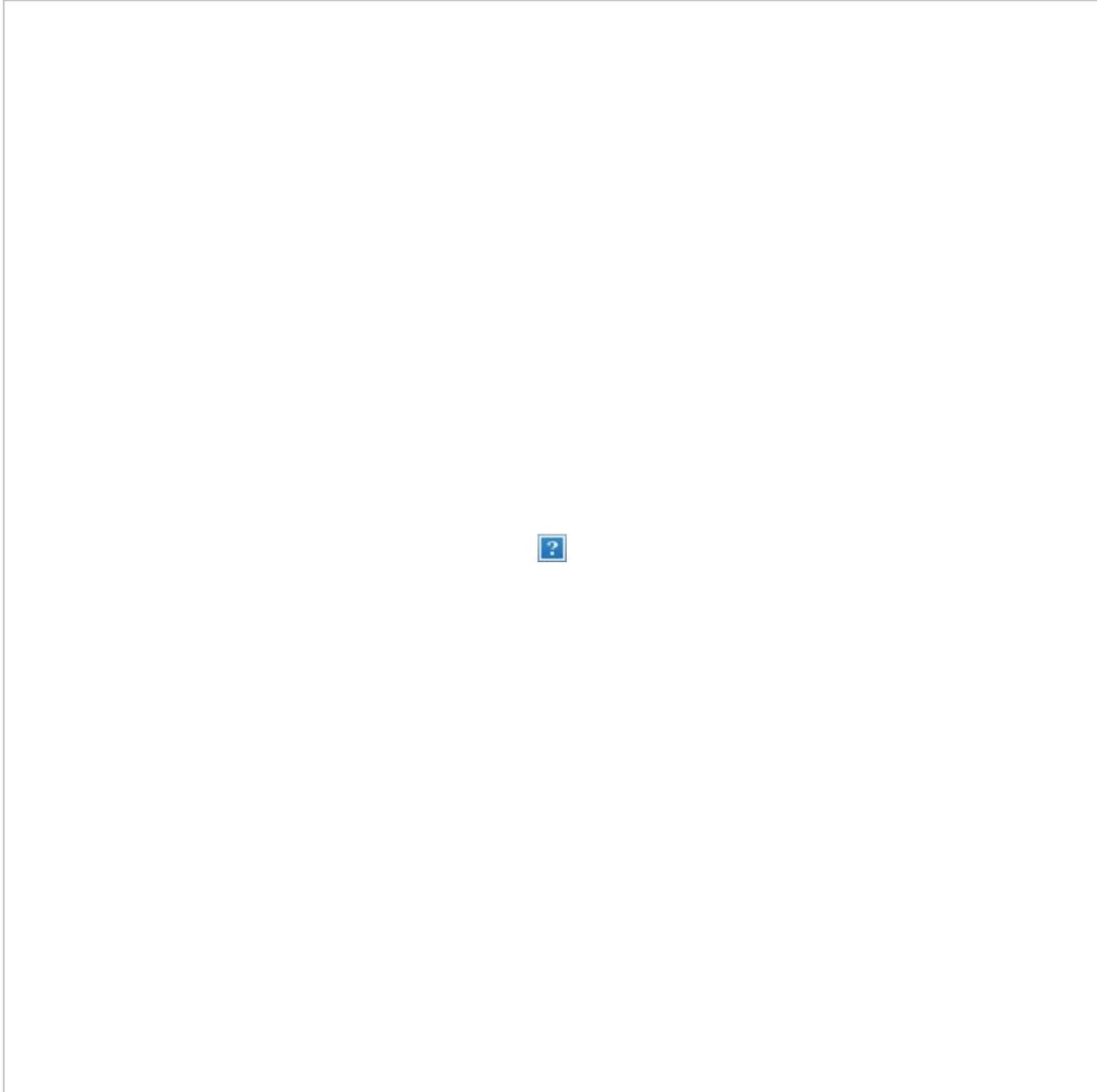


**From:** [Michelle Gutierrez](#)  
**To:** [Michelle Gutierrez](#)  
**Subject:** Information from your board manager.  
**Date:** Monday, November 30, 2020 1:26:36 PM

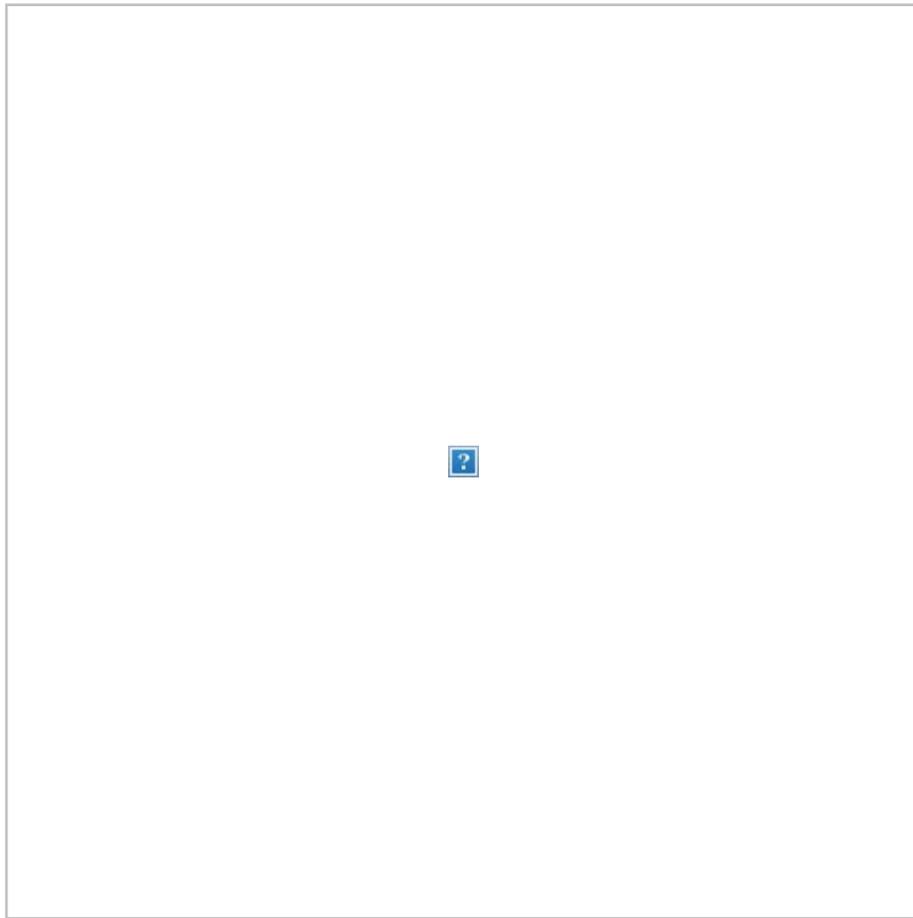
News from your Board Manager with Texas REALTORS®.

[View this email in your browser](#)



#### **4th Quarter Newsletter**

**Did you miss our virtual Board Officers Leadership Conference?**



It's not too late to register on the site to view the sessions. The sessions will be available for viewing until January 2021.

[Watch Sessions](#)

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## **NAR Cracks Down on Hate Speech**

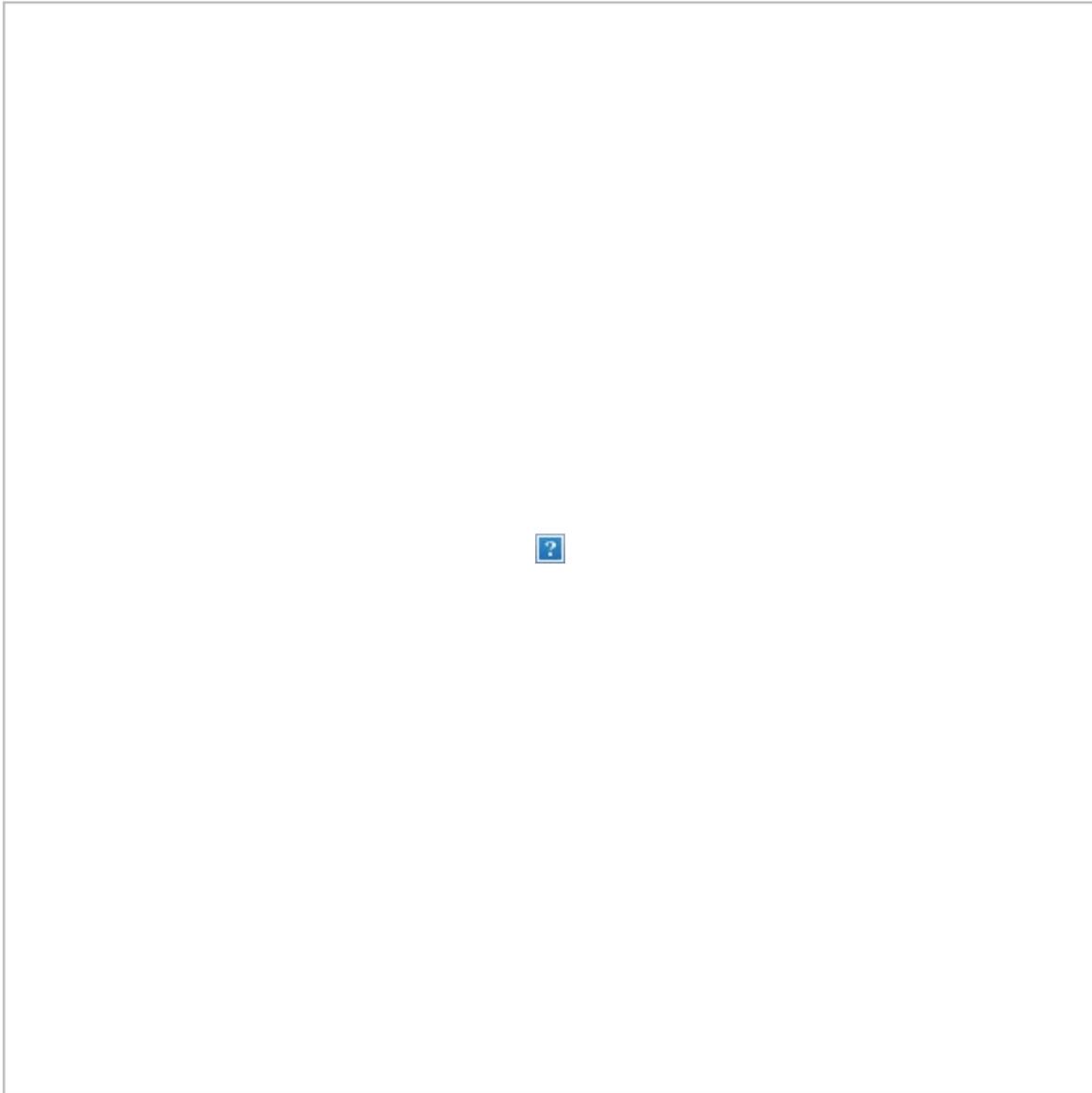
REALTORS® who engage in hate speech or discriminatory conduct even outside of their real estate practice could face disciplinary action under the Code of Ethics.

The National Association of REALTORS®' Board of Directors approved a proposal intended to hold members to a higher standard of ethics in everything they do. The board meeting was held during the virtual 2020 REALTORS® Conference & Expo. NAR President Vince Malta called the passage of the proposal “a monumental moment for NAR” in reaffirming its commitment to fair housing.

[Read More](#)

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## REALTOR® of the Year Award



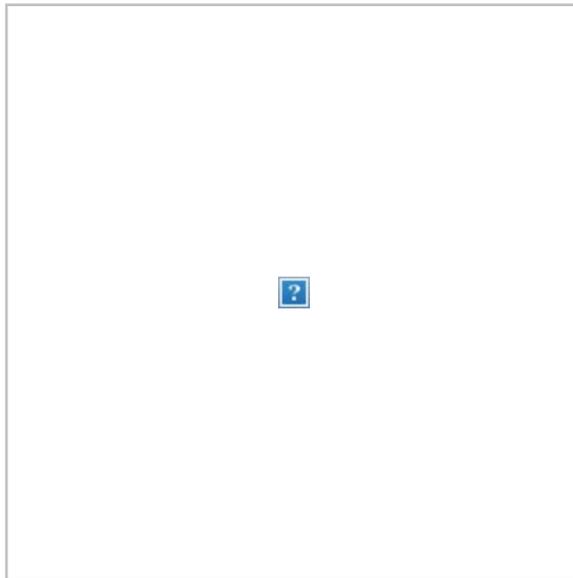
Nomination deadline is December 4, 2020.

The REALTOR® of the Year award is conferred annually in recognition of a member who, over the past 10 years, has made outstanding contributions to the industry through involvement in their national, state, and local associations.

[Submit Here](#)

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## Core Standards Updates



In addition to the ethics and MLS policy changes, the Board of Directors approved new Core Standards for associations related to running virtual meetings and sponsoring diversity, inclusion, and fair housing programs. For more on the new Core Standards and other key board decisions, read the special report from the Nov. 13 meeting.

Directors approved 5 amendments to the Core Standards requirements to:

- Acknowledge that associations may meet the existing advocacy and consumer outreach requirements through activities that demonstrate a commitment to diversity, equity and inclusion, and fair housing.
- Require that association strategic plans include a diversity, equity and inclusion, and a fair housing component.
- Require associations to annually certify that they have conducted or promoted a diversity, equity and inclusion, and fair housing activity with options that take into consideration association membership size and diversity.
- Require that leadership development education/training for association volunteer leadership include a commitment to greater diversity, equity, and inclusion; increase leadership education and awareness of the Core Standards; and ensure greater understanding of staff and volunteer leadership roles and responsibilities.
- Require associations to have the ability to interact with members in a remote work environment via a virtual meeting platform.

[Read More](#)

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## Need a speaker for your Meeting?

One of the goals of the REALTOR® Party is to provide outreach to members to help them understand the importance of advocacy in their own community. To that end, I, along with my colleagues on the 2020 REALTOR® Party Travel Team, stand ready to help enhance your association's efforts to educate and unify your members to achieve your advocacy goals – either in person, once it is safe to do so, or virtually. If you have an upcoming meeting where a REALTOR® Party leader can add content, again, in person at a later date, or virtually, please do reach out. Of course, there is no cost to you for these speakers.

Topics under each area include:

- **Campaign Services** (*Independent Expenditures, Issues Mobilization, Voter Registration*)
- **Community Outreach** (*Smart Growth, Fair Housing, Housing Opportunity, Land Use, Placemaking, Rural Outreach*)
- **Member & Consumer Mobilization** (*Advocacy Everywhere, Consumer Advocacy Outreach*)
- **RPAC & Political Fundraising** (*Corporate Ally Program, Major Investor Grants, Fundraising Grants, Online Fundraising*)

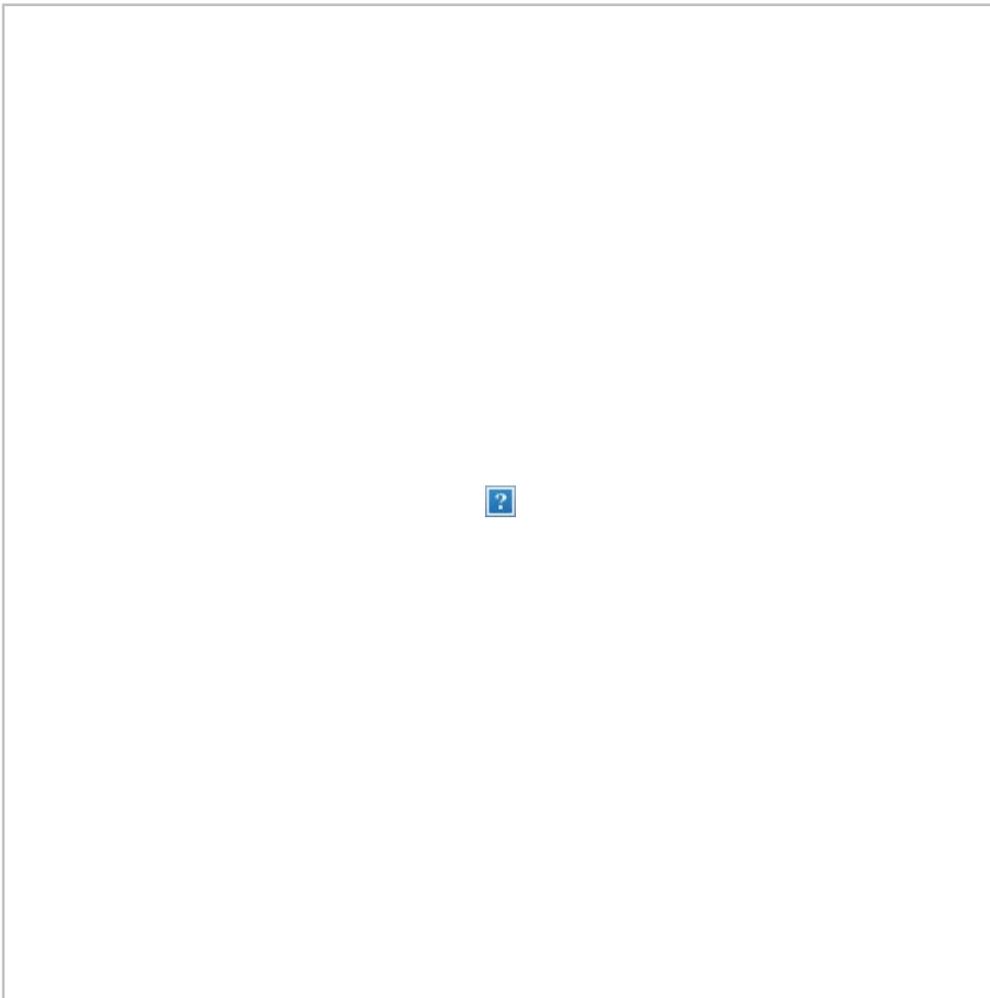
As you know, during these challenging times, advocacy at all levels of government is crucial in getting our economy and especially real estate, back on track.

Fill out the request form below and submit to Michelle Gutierrez at [mgutierrez@texasrealtors.com](mailto:mgutierrez@texasrealtors.com)

[Request Form](#)

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## Local Board Leadership Training Opportunity



Texas REALTORS® will be offering three (3) Board Leadership Trainings via Zoom.

The trainings will be offered on the following dates (*click on date to register*):

- [Tuesday, Dec. 15, 2020](#);
- [Wednesday, Jan. 13, 2021](#); and
- [Thursday, Jan. 14, 2021](#).

**If your association is interested in offering the training, please click on the date above to register your association.**

#### **AGENDA**

**9:00 – 10:30** General Leadership Principles and Fiduciary Duties, Bob Harris

**10:30 – 11:30** Meeting Basics, Bob Harris

**11:00 – 11:30** Diversity, Equality, and Inclusion Discussion, Tiffany Wu

**11:30 – 12:00** Lunch Break for local association

**12:00 – 1:00** Communications/Marketing, Angela Brutsche

**1:00 – 1:30** Antitrust and Legal Update, Kinski Moss and Iman Ali

**1:30 – 2:30** TREPAC, Leslie Cantu



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